

AlGhareba Subsidiary of



## Full Service Digital Transformation Development Force

Establish your business potential with AlGhareba, a group of experts in IT Strategy, Marketing and Resourcing.



# Who we are We are Intelligent. We are Ghareba. We are fun to work with.

AlGhareba is a premier IT infrastructure company committed to delivering outcome-driven digital experiences. Our unwavering mission is to empower burgeoning startups and forward-thinking corporates with innovative IT solutions, harnessing the latest advancements in technology and networking products. AlGhareba as a subsidiary of Techtrix System PVT Ltd. originally from Pakistan extended its expertise and services to the Middle East Region in year 2016, aiming to cater to the evolving technological needs of businesses in this dynamic market.



# Your trusted partner for navigating the ever-evolving digital landscape.

AlGhareba, we're passionate about helping brands succeed in the digital world. With our creative expertise, technical know-how, and dedication to customer satisfaction, we'll help you achieve your goals and take your business to new heights.

## Our Services Verticals

## Enterprise IT Solutions

Enterprise Connectivity Workplace Infrastructure Data Centre Visualization Security Solutions Networking Solutions Wireless Solutions S.L.A

ERPs | CRMs SaaS **Customized Digital Product** System Integrations Website Development Web App | Mobile App Ecommerce Development

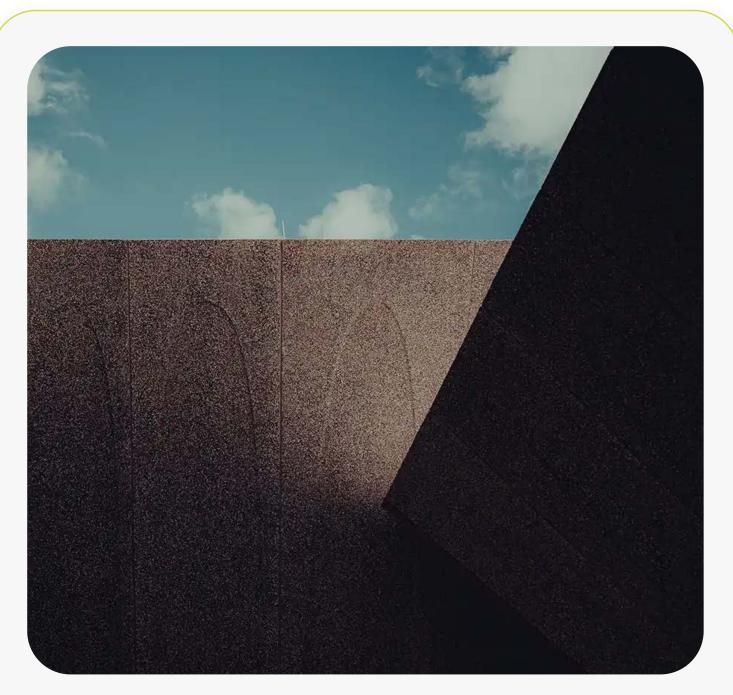
## Development

## Marketing & Design

**Brand Identity Creations** Marketing Collaterals Creation Social Media Marketing Search Engine Optimization Search Engine Marketing Google Ads



## Enterprise IT Solutions - I



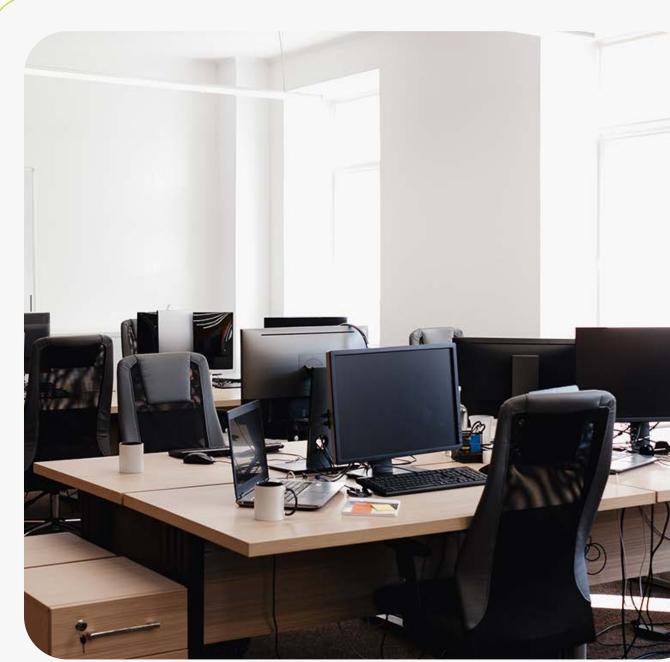
#### Enterprise Connectivity Management

The effective management of network connectivity services, both within the premises and across the entire workspace, is critical for the success of your digital transformation strategy. We cope this efficiently.



#### Wireless Solutions

Experience seamless and secure connectivity with Al- Ghareba's Wireless Solutions. Embrace the future of communication with WLAN, WiMAX, and Free Space Optics wireless technologies.



#### Workplace Infrastructure Management

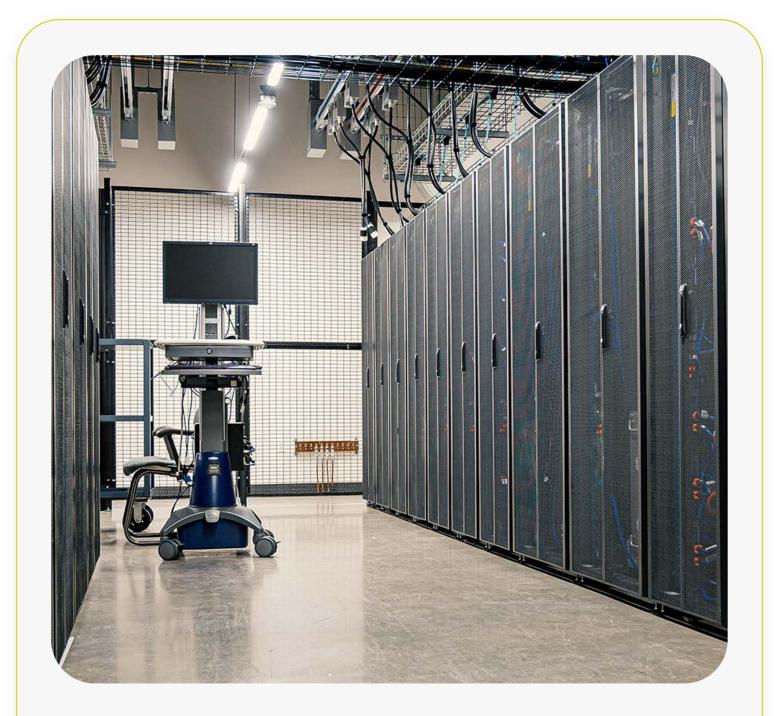
This Management solution empowers organizations to seamlessly plan, execute, and upkeep advanced workplace infrastructures such as laptops, PCs, virtualized desktops, software, monitors, printers, and beyond.





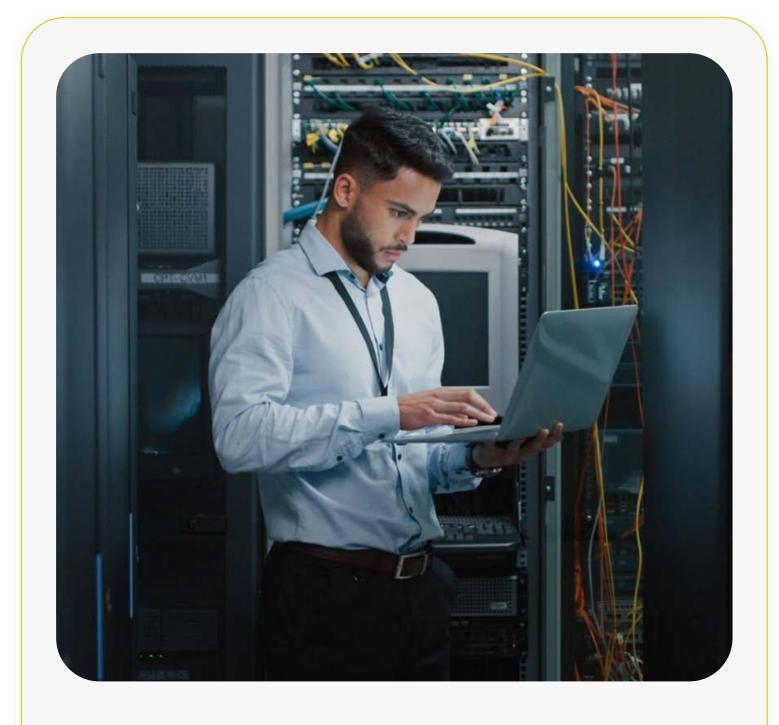


## Enterprise IT Solutions - II



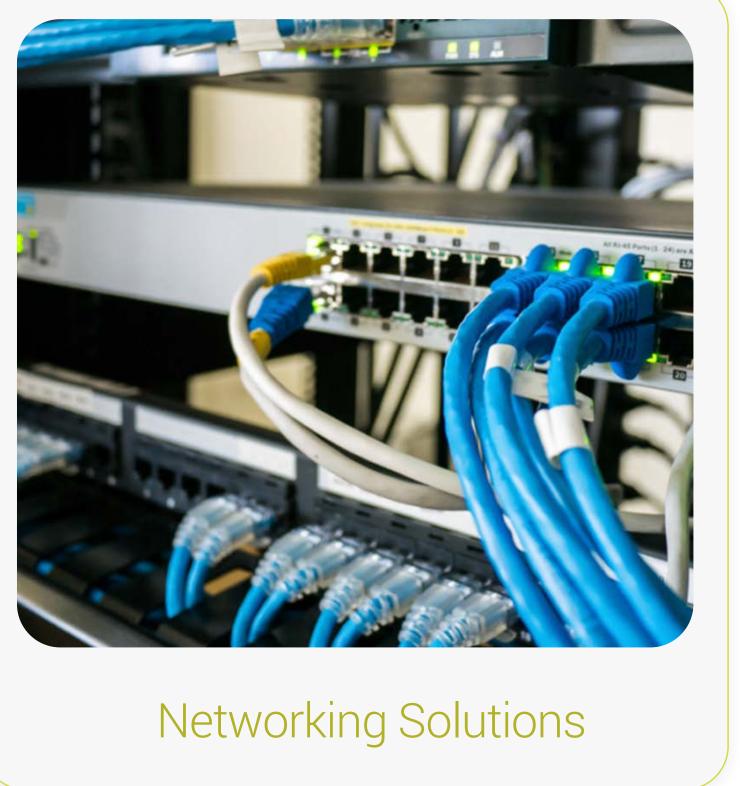
#### Data Center Management

Our DCIM empowers businesses to streamline processes, utilization of building and IT infrastructure, and connectivity. AlGhareba gives a comprehensive solution to enhance efficiency and maximize the potential of data centers.



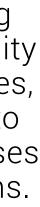
#### Security Solutions

AlGhareba Antivirus and Network Security Software Solutions offer robust protection against a wide range of cyber threats. Our advanced antivirus solutions detect and neutralize malware, viruses, and ransomware to keep your systems and data safe.

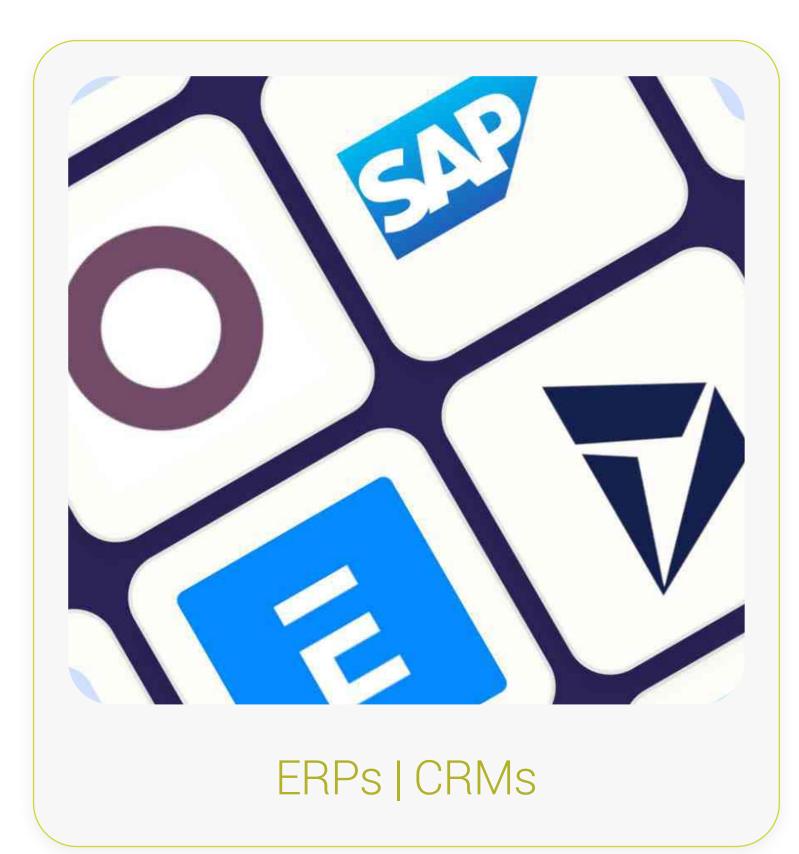


AlGhareba offers comprehensive Networking Solutions, providing a wide range of high-quality equipment, including wireless routers, switches, LAN cables, and access points. From SMEs to large enterprises, we cater to diverse businesses with scalable and reliable networking solutions.

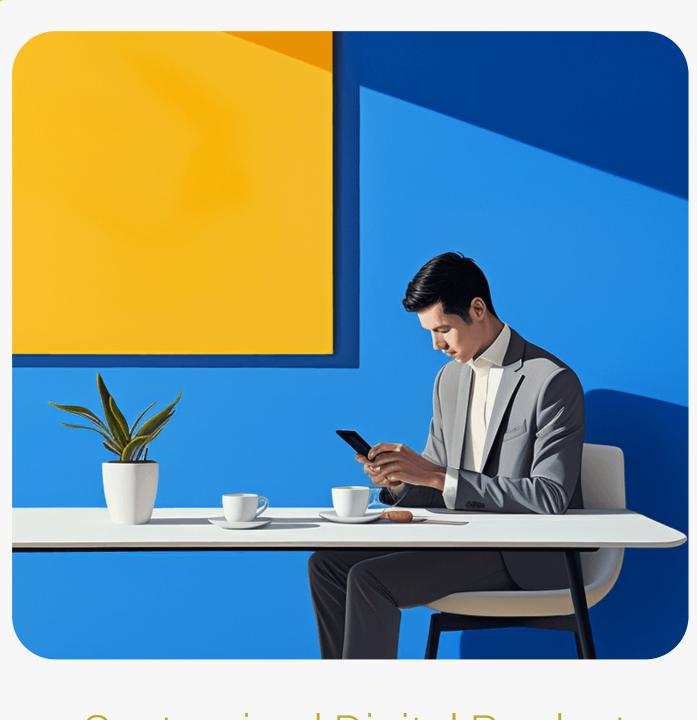




## Development Services - I

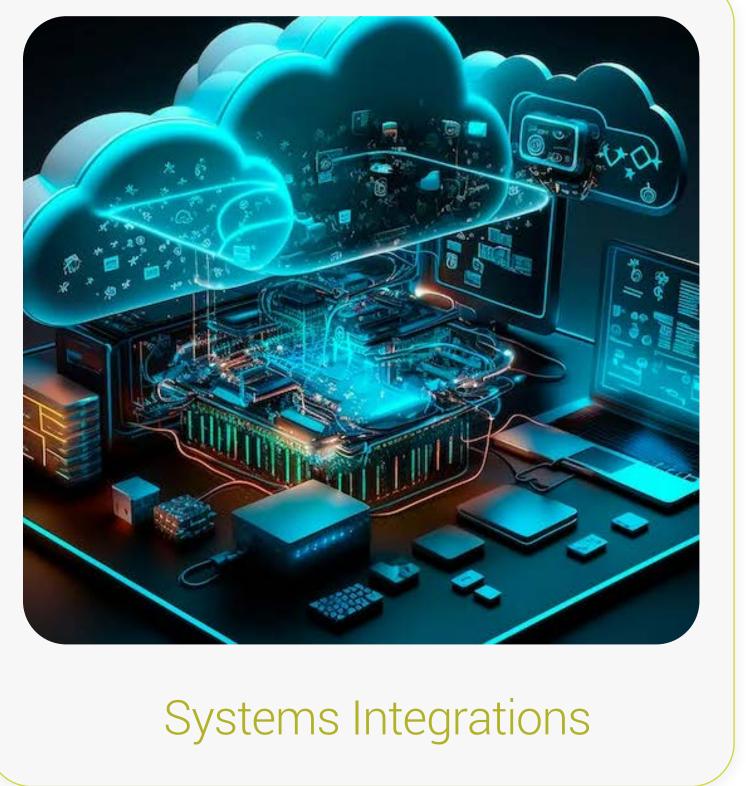


We're excel in revamping and modernizing legacy CRMs, as well as integrating disparate applications to create a cohesive and efficient IT environment for your business operations. We can put breathe a new life into an outdated software, ensuring seamless integration.



Whether it's optimizing internal processes, enabling seamless communication, or delivering personalized user experiences, our custom digital products or applications development service is designed to level up the company game.

#### Customized Digital Product

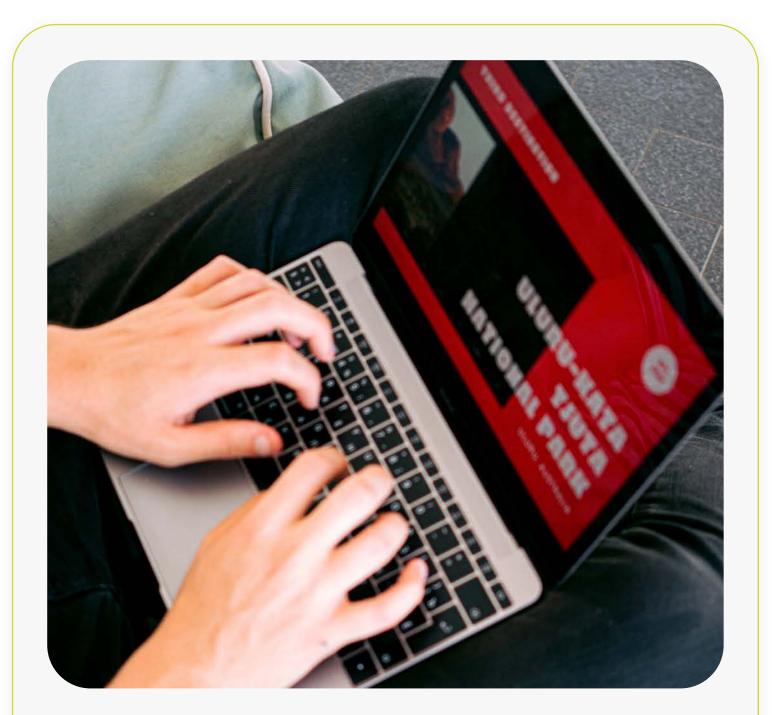


AlGhareba experts can put breathe a new life into an outdated software, ensuring seamless integration with renowned modern platforms, and optimizing overall performance.





## Development Services - II



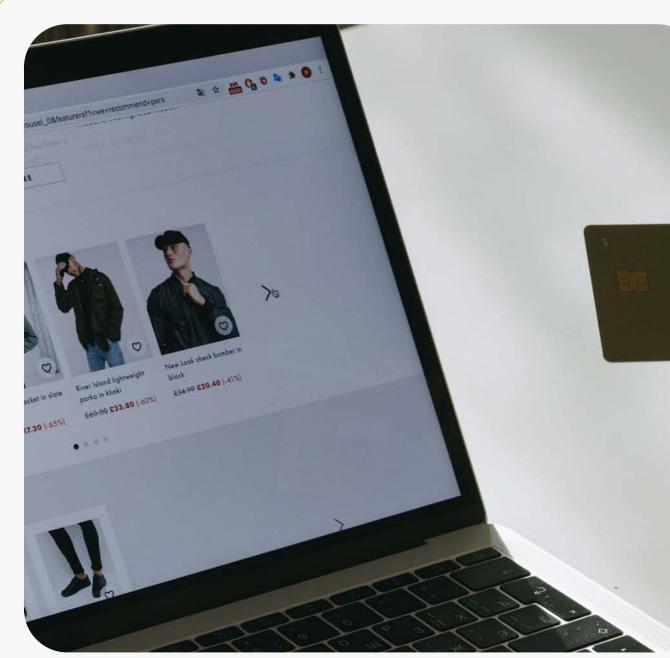
#### Website Development

We believe in designing and developing websites that capture the right audience for your brand, enhance your conversion rates, and make your revenues sky-high. AlGhareba, grow your business and achieve your business goals.



#### Web App | Mobile App

We have experience of decades in developing user-friendly mobile apps worldwide. Our high-tech mobile app development experts thrive to innovate productive mobile applications and modify the existing ones digitally.



#### Ecommerce Development

We are an experienced team of professional eCommerce development services experts, we are eager to help you in getting your marketing campaigns up and running so you can achieve more leads and higher sales.





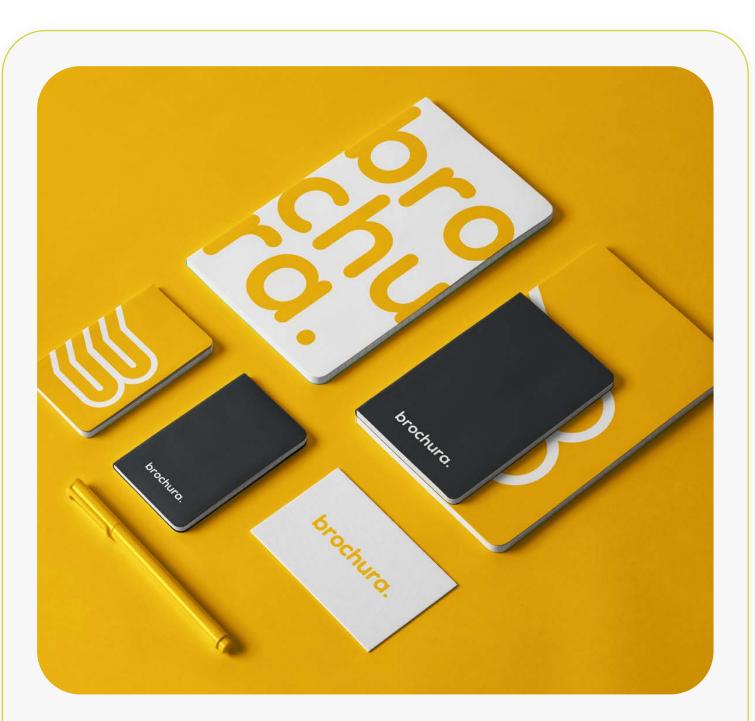


## Marketing & Design - I



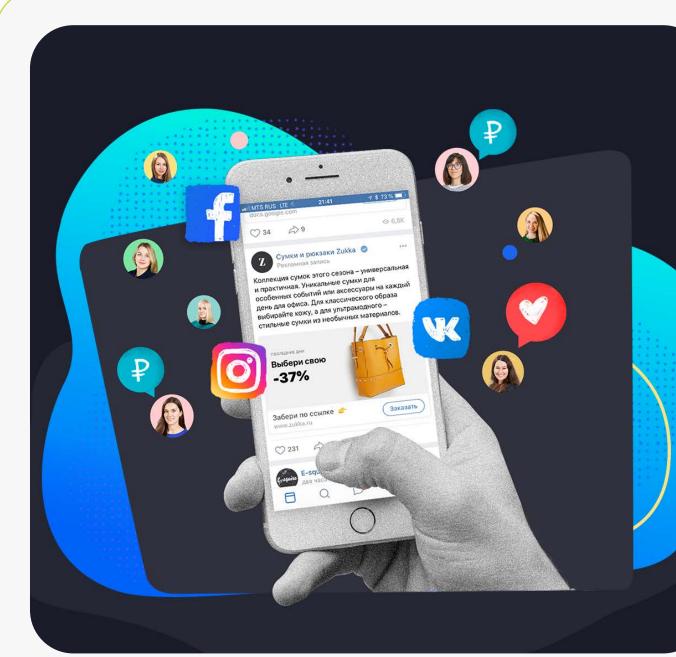
#### Brand Identity Creations

it's the essence of who you are. Our team of talented designers will work closely with you to create a distinctive brand identity that resonates with your target audience and sets you apart from the competition.



#### Marketing Collaterals Creation

We have experience of decades in developing user-friendly mobile apps worldwide. Our high-tech mobile app development experts thrive to innovate productive mobile applications and modify the existing ones digitally.



#### Social Media Marketing

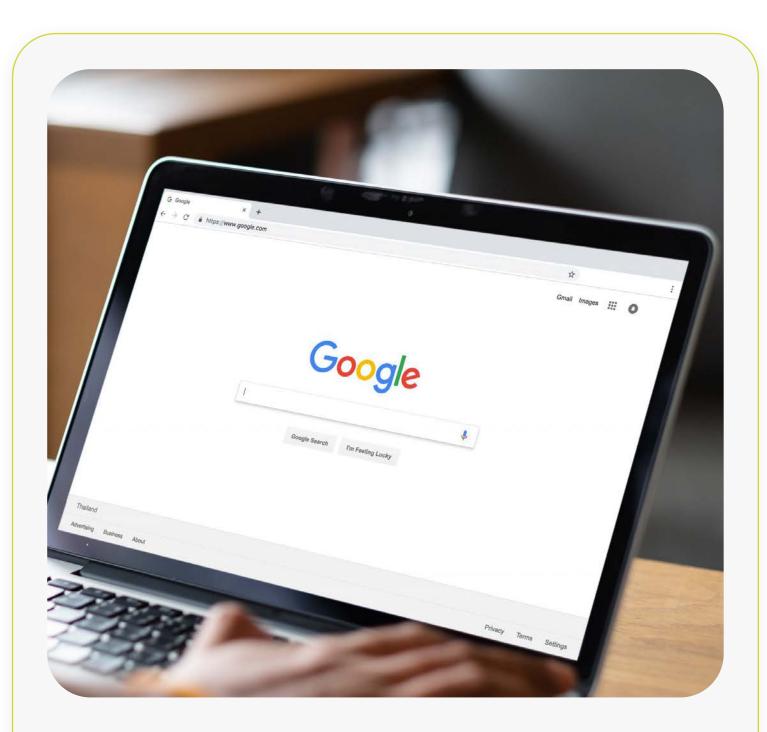
Social media is a powerful tool for connecting with your audience and building brand awareness. We can develop customized strategy to help you engage with your followers, increase brand loyalty, and drive traffic.







## Marketing & Design - II



#### Search Engine Optimization

Our SEO specialists will optimize your website with targeted keywords, quality content, and strategic link building techniques to help you climb the ranks and attract more organic traffic.



#### Search Engine Marketing

Whether you're looking to run Google Ads or Bing Ads campaigns, our experts will create and optimize targeted ads that generate maximum ROI for your business.



#### Email Marketing

From designing captivating email campaigns to segmenting your audience and analyzing performance metrics, AlGhareba specialised in delivering the right message to the right people.







## Financial Consultancy

#### Internal Review of Accounting Records

- Understanding and assessing client needs and reporting requirements.
- Suggesting and procuring software accordingly.
- Providing back-end support.
- Designing and customizing Excel-based reports integrated with the accounting system.

### Special Purpose Reports

- Financial feasibility study preparation.
- Business plan model preparation.
- Professional financial modeling.
- Information Memorandum preparation.
- Providing researched market data for clients.

### Accounts Payables

- Efficiently clearing accounts payable balance.
- Purchase order management.
- Invoice payment processing.
- Cost recovery and Invoice handling.

## Accounting & Bookkeeping

- Recording all expenses.
- accounting module.
- Voucher preparation.
- Recording Accounts Payable, Accounts Receivable, and cash account ledgers.
- Providing data for tax compliances.

## Statement Management

- Statement of financial position.
- Profit or loss statement.
- Cash flow statement.
- Changes in equity statement and fund statement.
- Notes to the financial statements.

## Fixed Assets Registeries

- Assessment of fully depreciated assets.
- Asset valuation and revaluation.
- Integration of all asset registers (Financial & technical).
- Data analytics and evaluating the value.

- Posting accounting transactions through the

## Projections/Budgeting

- Income and expense statements.
- Calculation of profit/loss with top-notch accounting and bookkeeping services.
- Cash flow statements.
- Efficient budget maintenance.

### Management/Costing Reports

- Employment and goods costs.
- Profits/losses with proper bookkeeping.
- Income and Profit Statements.
- Accounts receivable aging.

### Reconciliations

- Reconciling invoices with margin sheets.
- Preparing reconciliation of bank, vendor, special funds, and other material accounts.



## Our Values

Our experts provide reliable and prompt assistance, ensuring customer satisfaction. We constantly innovate, staying ahead of industry trends and embracing emerging technologies to deliver top-notch service.

## AlGhareba boasts a skilled team of engineers and committed ground staff dedicated to surpassing client expectations.

## Integrity

Upholding unwavering ethical standards, we prioritize honesty, accountability, and teamwork to ensure excellence.

### Honesty

Transparency is our hallmark, as we value open and truthful communication in all our interactions.

We take ownership of our responsibilities, ensuring that promises made are promises kept.

#### Accountability

### Diversity

Embracing varied perspectives, our team thrives on rich tapestry of backgrounds, fostering inclusive environment.

### Teamwork

Collaboration is the heartbeat of our success, where united efforts drive us towards shared goals and accomplishments.





## Partners & Integrations

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#### Lets Start Growing Your Business With Us. You Choose, We Assure Your Success!

#### Team as a Service

We redefine collaboration with our innovative Team as a Service (TaaS) model. Seamlessly integrate our skilled professionals into your projects, extending your team's capabilities and ensuring success at every stage. Whether you need additional expertise or seek to augment ongoing projects, our TaaS solution empowers your business with flexibility, scalability & unparalleled proficiency.

#### Project-Based Engagement

Our project-based engagement model is designed to provide tailored solutions to meet the specific needs of our clients. Whether you're looking to enhance your IT infrastructure, implement cutting-edge technologies, or streamline your operations, our project-based approach ensures that we deliver results that align with your business objectives.





# Commercialize your idea in this digital world.

## Get consultation!

+971 58 308 3426 Al Muteena 581, ETA Star House info@alghareba.com www.alghareba.com



Whatsapp +971 58 308 3426

